

Present: Laila Barr; Dan Chavre; Ray Day, Jr.; Kathy Dunn (provisional)*; Dave Elliott, chair; Kumiko Huff (provisional)*; Jane Kuechle (provisional)*; Miranda Leidich; Joan Michaels; Carla Saulter, vice-chair; Bria Schlottman (provisional)*; Tina Shereen; Roger Thordarson

Excused: Ed Miller

Staff: Barbara de Michele, Community Relations Planner; Kevin Desmond, General Manager

Guest: Shefali Ragnathagan, Director of Education, Transportation Choices Coalition

Elliott opened the meeting at 9:00 a.m.

Work Group Notes

Following a presentation on effective legislative lobbying by Ragnathagan, members broke into three groups to develop the 2009 work plan. The notes for those work groups were as follows (the number of dots indicates the item's priority with the group):

Group #1 – Service and Funding

- Lobbying, especially the state. Form a sub-committee; get involved in self-education through TCC, write letters, go to legislative events **(8 dots)**
- Partner with other boards and commissions that should be interested in transit funding; partner with other CACs from across the state to urge more funding **(3 dots)**
- Service – on time performance, driver training, make recommendations **(2 dots)**
- Website funding – where else can we look for funding? Where has Metro already looked? Can we present our ideas via grants and find the money for Metro? **(3 dots)**
- Security – create a partnership with law enforcement so that off-duty police and transit police create a visible presence. **(2 dots)**
- Advertising revenue. Promote Sharron Shinbo, shelters, website, tunnel, wraps, voice messages, all facilities, sponsorships, letters, lobby. Open up possibility of advertising to generate free revenue to improve other services for riders. **(2 dots)**
- Amend 1% for public art laws and divert saved money to transit operations.

Group #2 – Capital and Funding

- Advertising Revenue – bring back bus wrap program, \$700,000 minimum, add bus shelter advertising **(4 dots)**
- South King County – additional trips, i.e., express service to Kent and Auburn
- Continue bus shelter program, including I-signals
- Budget update, remainder of 2009 and into 2010, Jill Krecklow, i.e., effects of 25 cent fare increase and next 25 cent increase **(4 dots)**

*Note: Provisional members have been appointed by the Executive, and their nominations are supported by their individual Councilmembers, but they have not yet been confirmed by the whole Council.



- Metro operations – aging bus fleet and buses add costs, parts, shop time etc.
- Meet with legislature – Transportation Committee, where are we going after session? Building relationships
- Bus service – Snoqualmie Ridge, Sammamish Plateau, Snoqualmie Valley

Group #3 – Communications, Technology, Funding

- Customer feedback – action/implementation, complaint line, comment cards, accountability, report from the phone line folks **(5 dots)**
- Safety communications – shelter, pole numbers, lighting, trash, vandalism
- Driver and customer communication – new radio system, Trip Planner updates, funding for website changes
- Create and publicize emergency plans, website, TV, newspaper, TM, what is TAC's role in communications/web input? **(5 dots)**
- Invite drivers to meet with us
- Outreach for service changes

Following the group sessions, General Manager Kevin Desmond met with the group for the remaining two hours of the retreat. His discussion centered on three areas: 1) Metro's response to the snow challenges; 2) Funding issues; 3) a proposed MVET tax directed at transit funding. Members completed their day by filling out financial disclosure forms.

Elliott adjourned the meeting at 2:00 p.m.